



PARKUPFRONT®

SUPERCAREXPO

OCTOBER 24, 2020

ARLINGTON TX

ATTENDEE INFO



KEY DEMOGRAPHICS

68% 18-45 years old
62% Male : 38% Female Ratio
45% Average Income \$71,000



2019 DALLAS ATTENDANCE

8,910



TOP SPONSORSHIPS



EVENT DATES

ARLINGTON

ARLINGTON CONVENTION CENTER

OCTOBER 24, 2020

8,910 TOTAL ATTENDEES | 68% 18-45 YEARS OLD | 62 MALE : 38% FEMALE | AVERAGE INCOME \$71,000

PRESENTING

\$15,000

- 20x20 BOOTH | PREMIUM PLACEMENT. INCLUDES (2) 6FT TABLES, (4) CHAIRS, PIPE & DRAPE, TRASH CAN & (12) VENDOR BADGES
- SAMPLE OR SELL YOUR PRODUCT/SERVICES WITHIN YOUR BOOTH SPACE.
- DISPLAY ANY VEHICLES THAT FIT WITHIN YOUR BOOTH SPACE.
- LOGO ON WEBSITE AS PRESENTING SPONSOR & LOGO ON EXPO ENTRANCE UNIT
- LOGO ON EXPO PROMO FLYER & SOCIAL MEDIA 'WELCOME SPONSOR' AD
- (30) \$50 VIP BADGES | 9AM-10AM SPECIAL VIP ADMISSION FOR BADGE HOLDERS

TITLE

\$10,000

- 20x20 BOOTH | PREMIUM PLACEMENT. INCLUDES (2) 6FT TABLES, (4) CHAIRS, PIPE & DRAPE, TRASH CAN & (12) VENDOR BADGES
- SAMPLE OR SELL YOUR PRODUCT/SERVICES WITHIN YOUR BOOTH SPACE.
- DISPLAY ANY VEHICLES THAT FIT WITHIN YOUR BOOTH SPACE.
- LOGO ON WEBSITE AS TITLE SPONSOR & LOGO ON EXPO ENTRANCE UNIT
- LOGO ON EXPO PROMO FLYER & SOCIAL MEDIA 'WELCOME SPONSOR' AD
- (20) \$50 VIP BADGES | 9AM-10AM SPECIAL VIP ADMISSION FOR BADGE HOLDERS

VIP

\$5,000

- 10x20 BOOTH | PREMIUM PLACEMENT. INCLUDES (2) 6FT TABLES, (4) CHAIRS, PIPE & DRAPE, TRASH CAN & (8) VENDOR BADGES
- SAMPLE OR SELL YOUR PRODUCT/SERVICES WITHIN YOUR BOOTH SPACE.
- DISPLAY A VEHICLE WITHIN YOUR BOOTH SPACE.
- LOGO ON WEBSITE AS VIP SPONSOR & LOGO ON EXPO ENTRANCE UNIT
- LOGO ON EXPO PROMO FLYER & SOCIAL MEDIA 'WELCOME SPONSOR' AD
- (10) \$50 VIP BADGES | 9AM-10AM SPECIAL VIP ADMISSION FOR BADGE HOLDERS



SUPERCAR EXPO

SUPERCAREXPOSHOW.COM

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VENDOR BOOTHS

EVENT DATES

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8,910 TOTAL ATTENDEES | 68% 18-45 YEARS OLD | 62 MALE : 38% FEMALE | AVERAGE INCOME \$71,000

GOLD

\$2,500

- 10x20 BOOTH | PREMIUM PLACEMENT. INCLUDES (2) 6FT TABLES, (4) CHAIRS, PIPE & DRAPE, TRASH CAN & (6) VENDOR BADGES
- SAMPLE OR SELL YOUR PRODUCT/SERVICES WITHIN YOUR BOOTH SPACE.
- DISPLAY A VEHICLE WITHIN YOUR BOOTH SPACE.
- LOGO ON EXPO ENTRANCE UNIT
- (5) \$50 VIP BADGES | 9AM-10AM SPECIAL VIP ADMISSION FOR BADGE HOLDERS

20x20

\$2,000

- 20x20 BOOTH | INCLUDES (2) 6FT TABLES, (4) CHAIRS, PIPE & DRAPE, TRASH CAN & (6) VENDOR BADGES
- SAMPLE OR SELL YOUR PRODUCT/SERVICES WITHIN YOUR BOOTH SPACE.
- DISPLAY ANY VEHICLES THAT FIT WITHIN YOUR BOOTH SPACE.

10x20

\$1,000

- 10x20 BOOTH | INCLUDES (2) 6FT TABLES, (4) CHAIRS, PIPE & DRAPE, TRASH CAN & (4) VENDOR BADGES
- SAMPLE OR SELL YOUR PRODUCT/SERVICES WITHIN YOUR BOOTH SPACE.
- DISPLAY A VEHICLE THAT FITS WITHIN YOUR BOOTH SPACE.

10x10

\$600

- 10x10 BOOTH | INCLUDES (1) 6FT TABLE, (2) CHAIRS, PIPE & DRAPE, TRASH CAN & (2) VENDOR BADGES
- SAMPLE OR SELL YOUR PRODUCT/SERVICES WITHIN YOUR BOOTH SPACE

